

Ambition, strategy and yearly planning APNet - 2024

Ambition

APNet has ambitions on several fronts:

- Membership: increase the number of members to 1000 members by the end of 2024.
- Engaging members: achieve 50% membership participation during events.
- Recognition: become a regular partner at the different policy-making institutions in the Netherlands
- Professionalization: establish financial stability, receive recognition and reward for the work board-members do, establish governmental stability

Strategy

To achieve our goals, we will develop several strategies.

- Membership: together with the communications committee, set up a plan with deadlines on creating visibility of becoming a member and what members get for it.
- Events: host 4 online member-only events per year on topics relevant to our members. Initiate a monthly online informal coffee-break where active members can meet, chat and exchange information.
- Recognition: establish repetitive meeting moments between APNet and specific organisations (four times per year with OCW, participate in national meeting local Young Academies)
- Professionalisation: set up ANBI-status so it becomes attractive to donate money to our organisation. Speak with the Rectoren College about the efforts that APNet does and the role it plays within the Academica landscape and how this work can be recognised. Appoint a secretary to support the board with administrative tasks and replace board members to ensure continuity.

Yearly planning for 2024:

Monthly online informal coffee meetings

January, April, July, October: online events

September: Participation in the Alternative start of the Academic year, General Assembly

Four meetings with the local Young Academies (dates to be decided)

Four meetings with the Minister from OCW (dates to be decided)